



Homes for Smart Ageing Universal Design Challenge Design Brief

Find the Entry Form and more info at:
www.HomesforSmartAgeing-UD.com

Adaptable and smart homes will be the future in the developed world with advantages from saving energy to creating homes suitable for a lifetime.

The Homes for Smart Ageing Universal Design Challenge (HSAUDC) is an open call for ideas that can demonstrate innovation in the design and delivery of solutions for adaptable and smart homes.

HSAUDC offers up to **€100,000** in prizes.

The overarching objective of the HSAUDC is to develop ideas that will improve the quality of life for older persons in Ireland in the context of Action 2.19 of the Action Plan for Housing and Homelessness and the Programme of Actions for Smart Ageing.

In this regard, the HSAUDC invites entries from anyone with a novel and inventive **idea** that can be further presented as a **solution**; that is feasible, cost effective and has the potential for mainstreaming into the future in support of smart ageing solutions in the three distinct areas of:

- smart technologies in housing for older people, and/or;
- adaptation of existing houses to meet the needs of older people, and/or;
- life-time communities.

Ideas must be submitted by the deadline of **12:00 noon on 13th March 2017**. To qualify, entries will be screened for eligibility and completeness against the Entry Requirements.

Qualifying ideas will be scored by a Judging Panel against the Round 1 Evaluation Criteria.

A maximum of 5 No. ideas will be commended for progression to Round 2. These Commended Ideas will be announced on 3rd April 2017 and the commended entrants will be awarded **€10,000** each.

General advice about protecting their idea will be offered to the Commended Entrants.

In preparation for Round 2, commended entrants will be required to develop their ideas further. Such development **may** involve market research, testing, trialling, prototyping etc. to help build substantive proof that the principles of Universal Design have been considered and that the idea is feasible, cost effective and has the potential for mainstreaming.

Round 2 Entries must be submitted by **12:00 noon on 12th June 2017** and will be scored by the Judging Panel against the Round 2 Evaluation Criteria.

Round 2 Entrants will also be required to make an in-person presentation to the Judging Panel. These presentations will take place in Dublin, during the week beginning **19th June 2017**.

The Winner will be announced at an awards ceremony in Dublin on **28th June 2017** and awarded a prize of **€50,000**.

The Winner may be invited to participate in further promotional activities on Smart Ageing.

Find the HSAUDC Entry Form, Terms and Conditions and other Useful Information at: www.HomesforSmartAgeing-UD.com

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